

Yavapai CASA For Kids Foundation

COSTUMES FOR KIDS 5K

Greetings Community Partner,

Would you like your business promoted at an event that draws in over 250 participants at the popular Courthouse Square in downtown Prescott? Here is your chance; not only for exposure but to support local foster youth!

Yavapai CASA for Kids Foundation (a local nonprofit with QFCO status), works to enrich the lives of current and former foster youth in Yavapai County. We are hosting our **8th Annual Costumes for Kids 5K Fun Run**, which benefits local foster youth and is **in need of your help!**

You can make the 5K on Saturday, October 28th, 2023 amazing by:

- **Becoming a sponsor or sponsoring a child ticket (for as little as \$30)**
- **Becoming a vendor**
- **Donating items or services to help make the event grand**

This packet contains all the **copy** details and opportunities for you. Once you have chosen your level of support, please let us know **immediately**. We ask that all vendor information, sponsorship monies, and donations are received by **9/25/2023**. Thank you in advance for the opportunity to work together as supporters of our children in foster care.

Sincerely,



Mona Stephens
mona@yavapaicasaforkids.org
Development Director
Yavapai CASA for Kids Foundation

Yavapai CASA for Kids Foundation
PO BOX 28070
Prescott Valley, AZ 86312

For more information contact:
Info@yavapaicasaforkids.org
928-445-0800

YavapaiCASAforkids.org
EIN: 71-0946266
AZ Tax ID: 10006

Yavapai CASA for Kids Foundation (YC4KF)

Mission

To enrich the lives of current and former foster youth and support the CASA (Court Appointed Special Advocate) Program.

What our Children Need

Most children enter foster care with little more than the clothes on their backs or what they are able to carry in a trash bag.

Since 2001, YC4KF has worked to meet the unmet needs of foster children in Yavapai County. We purchase bedding, clothing, and emergency consumables children in need would otherwise do without. Moreover, we financially support activities that contribute to healthy, well-rounded lifestyles; such as athletics, camps, and so much more.

Core Values

Commitment, Integrity, and Passion

- **Commitment** to serve the neglected and abused children in Yavapai County with respect for everyone involved in their cases.
- **Integrity** to operate with the highest standards of quality, effectiveness, confidentiality, and accountability to the children we serve.
- **Passion** to persevere and succeed to help each child thrive in a safe, permanent, and nurturing home.

About the 5K Fun Run

Costumes for Kids 5K Fun Run has proven to be a morning that blends the spirit of community, family, and fun with the heart of philanthropy. Since 2015, Yavapai CASA for Kids Foundation has held this event. As a 5K walk/run through downtown Prescott, all proceeds made benefit youth in foster care in Yavapai County. With music provided by Magic 99.1; free food; vendor booths and games; and costume contests and prizes, there truly is something for everyone.

- Date: Saturday, October 28, 2023
- Location: Yavapai County Courthouse Square - 120 South Cortez Street Prescott, AZ 86303
- Registration time: 9 am to 10 am
- Race & event times: 10 am - 12 pm

Ways to Get Involved

Sponsorship

As a sponsor, you and your organization receive recognition for supporting the mission and vision of the Yavapai Casa for Kids Foundation. Supporters of our events benefit with cross-brand advertising, increased sales, and heightened community awareness. There are different sponsorship levels to meet your needs.

Note: Please consult with your tax professional about tax deductions.

In return for your investment in the Costumes for Kids 5K Fun Run, your organization will have excellent opportunities to:

- Be exposed to an audience of over 250 people in the community
- Network to promote your product or service
- Showcase your organization in a fun, new way
- Position your organization as an ally to local foster youth
- Associate your organization with the Yavapai CASA for Kids Foundation
- Mentions in media interviews promoting the event

Vendor Booth

As a vendor, you will have the opportunity to promote your business to the local community in a fun and inviting environment. Not only that, it gives you the chance to serve as an advocate of local foster youth. You will set up an interactive booth with a game for children to play. While the 5K is occurring, there will be music; games; and mingling from those who attend but choose not to participate in the walk/run. Many come to enjoy the social aspect of the event and support their family and friends who run, so there will be plenty of opportunities to connect with members of the community.

Donation

Donations are always welcome and greatly appreciated by the Yavapai Casa for Kids Foundation. We encourage everyone to think of creative ways to increase the amount of unrestricted dollars going to YC4KF to help our foster youth. Unrestricted dollars should come to the foundation with no expectations of a benefit to the donor. With unrestricted dollars, we are able to meet the emergency needs of our foster youth and those who care for them. This allows YC4KF to be better able to serve and respond quickly to the unanticipated needs of foster youth as they arise.

Note: We are happy to consider any monetary or in-kind payments.

In-kind donations needed include:

- Food/snacks for event (serving 250 people)
- Beverages for event (serving 250 people)
- Event T-shirts and printing (Quantity: 300)
- Event photography
- Raffle prizes
- Prizes for costume prizes:
 - Adult male
 - Adult Female
 - Boy
 - Girl
 - Group

SUPPORT A CHILD
CHANGE A LIFE

Sponsorship Types, Levels, Investments and Benefits

Corporate sponsorship dollars and in-kind donations are necessary in order to put together a successful event and maximize the dollars donated to the Yavapai CASA for Kids Foundation. Below is a table of sponsorship types, levels, investments, and benefits. The level of benefits you receive will depend on your contribution.

Sponsorship Benefits	Candy Goblin \$30-\$160	Jack-o-Lantern \$300	Ghost \$500	Mummy \$1,000	Frankenstein \$2,500
Sponsor a child or a foster family tickets	X				
Vendor Booth at the event with an insert in the race bags.		X	X	X	X
Public acknowledgment on Facebook		X	X	X	X
Logo on YC4KF website with link to your website		X	X	X	X
Logo on 5K T-Shirts			X	X	X
3 representatives can participate in 5k race free of cost				X	X
6 representatives can participate in 5k race free of cost				X	X
Naming rights for award categories					X
8 representatives can participate in 5k race free of cost					X
2-3 minute presentation to an audience at the event					X
Logo placement on all promotional material (banners, flyers, etc.)					X

COSTUMES FOR KIDS 5K FUN RUN

Sponsorship Registration

To become a sponsor for Yavapai CASA for Kids Foundation's 5th annual Costumes for Kids 5K Fun Run: please check the box next to your desired sponsorship level, fill out the information below, and return this sheet with a check enclosed to PO Box 28070 Prescott valley, AZ 86312. If you'd like to pay by card please visit YavapaiCASAforKids.org/annual-5k and click "Become a Sponsor."

THE CANDY-GOBLIN SPONSOR- \$30 - \$160



Candy-Goblin Sponsors get the opportunity to cover the participation cost of a child runner or foster family during the 5k. All children and foster families run free.

THE JACK-O-LANTERN SPONSOR- \$300



Jack-O-Lantern Sponsors can have a promo table at the event, receive a public thank you on social media, logo on "thank you" board at the event, and logo with link on our website.

THE GHOST SPONSOR- \$500



Ghost Sponsors can have a team of 3 run the 5K, a promo table at the event, logo on event T-shirts, receive a public thank you on social media, logo on "thank you" board at the event, and logo with link on our website.

THE MUMMY SPONSOR- \$1,000



Mummy Sponsors can have a team of 6 run in the 5K, a promo table at the event, logo on event T-shirts, receive a public thank you on social media, logo on "thank you" board at the event, logo with link on our website, and acknowledgement in all media releases.

THE FRANKENSTEIN SPONSOR- \$2,500



Frankenstein Sponsors can have a team of 8 run in the 5K, a promo table at the event, logo on event T-shirts, receive a public thank you on social media, logo on "thank you" board at the event, logo with link on our website, acknowledges in all media releases, naming rights for awards, a 2-3 minute presentation at the event, and logo placement on all promotional material.

Name: _____ Date: _____

Business Name: _____

Mailing Address: _____

Email: _____ Phone: _____

Payment Amount: \$ _____ Check # _____ Other Method _____

COSTUMES FOR KIDS 5K FUN RUN

Vendor Registration Form

Becoming a Vendor at Costumes for Kids 5K Fun Run gives you the opportunity to spread awareness of your business to the local community - in a fun and inviting environment with the chance to promote your organization as an advocate of local foster children to over 250 participants. **Vendors must set up an interactive booth with a game for children to play and cannot sell items.**

To become a vendor please fill out this form and return it with a check for \$35.00 enclosed to PO Box 28070 Prescott Valley, AZ 86312. If you'd like to pay by card please call visit YavapaiCASAforKids.org/annual-5k and click "become a Vendor."

Please note all vendor spaces will be 10x10 and must NOT be staked down.

I understand that my booth must have a **small craft or game available for children to play & cannot be used for the sale of goods or services.**

Name: _____ Date: _____

Business Name: _____

Mailing Address: _____

Email: _____ Phone: _____

Payment Amount: \$ _____ Check # _____ Other Method _____

COSTUMES FOR KIDS 5K FUN RUN

In-Kind and Monetary Donations

Yavapai CASA for Kids Foundation is accepting in-kind donations (products/services) and other monetary donations to help make Costumes for Kids 5K Fun Run successful. The Foundation is also accepting monetary donations to help fund programs which support the local children in foster care.

Check the box(es) below to designate how you'd like to donate, fill out the form and return it with a check enclosed to PO Box 28070 Prescott Valley, AZ 86312. If you'd like to pay by card please call 928.445.0800 x4 or email info@yavapaiCASAforkids.org and we will process your payment.

IN-KIND DONATIONS

MONETARY DONATIONS FOR 5K

MONETARY DONATIONS PROGRAMS

Name: _____ Date: _____

Business Name: _____

Mailing Address: _____

Email: _____ Phone: _____

Payment Amount: \$ _____ Check # _____ Other Method _____

In-kind Donations:

Estimated Value or MSRP:

\$ _____
\$ _____
\$ _____
\$ _____